

Cliff Drysdale Tennis & Omni Rancho Las Palmas Resort & Spa present the 4<sup>th</sup> Annual

# Tennis With The Stars

March 6, 2018

Benefiting ACEing Autism



## Sponsorship Opportunities



# Beneficiary Overview

The Palm Springs celebrity event will be hosted at Omni's Rancho Las Palmas Tennis With The Stars is proud to support ACEing Autism on both a national and local level in 2018. A portion of the event proceeds will benefit ACEing Autism's new program at the Rancho Las Palmas Country club in 2018; providing therapeutic activity and interaction for Coachella Valley-area children on the autism spectrum.

ACEing Autism was founded in the summer of 2008 by Richard Spurling & Dr. Shafali Jeste in Boston, MA. as a family run organization with the invaluable efforts of its volunteers & supporters. They launched their first program at The Longfellow Club, Wayland (MA) with 15 children. In the spring of 2009 we added a second location, The Weymouth Club in Weymouth (MA). Richard quickly realized that he could greatly enhance the lives of children and families with autism through tennis, and he made a commitment to dedicate his career to the development and expansion of ACEing Autism.

In early 2010, Shafali was recruited to the UCLA Center for Autism Research and Treatment, a center that has been a leader in the field of autism research for decades. Shafali and Richard relocated to Los Angeles in 2010, and since then Richard has focused on program development and expansion. ACEing Autism currently services more than 500 children with autism across 30 locations nationwide.

ACEing Autism's success lies in their commitment to tailoring the program to the needs of each individual child with autism. In 2013 Richard was honored with the USPTR's Humanitarian of Year Award for his work building this program and in August 2014 ACEing Autism was given the USTA's Community Service Award.



# Celebrity Event Overview

- An afternoon and evening series of events hosted at Omni's Rancho Las Palmas Country Club from 2pm to 8pm, featuring some of the world's top tennis stars and other celebrities
- An intimate gathering where guests have the opportunity to interact with some of the world's top tennis players as a kickoff to the BNP Paribas Open in Indian Wells
- The afternoon's first event is an exclusive opportunity for 24 amateur players to test their skills in a Round Robin tournament in which the winners earn a chance to play against and alongside the top Stars in a King of the Court showdown
- The grand finale includes a Celebrity Pro Exhibition, a VIP cocktail reception, dinner, live music and much more.
- Some past celebrity guests include World No. 5 Kei Nishikori, 2 time Grand Slam Champion Garbine Muguruza, 19-Time Grand Slam Champion Martina Hingis, Canadian Superstar Genie Bouchard and many others!

# Sponsorship opportunity

## Presenting Sponsor/ \$10,000 value

- ❑ Category Exclusivity and additional, customized promotional opportunities resort-wide during the BNP Paribas Open weeks **\*\*PLEASE INQUIRE\*\***
- ❑ Most prominent name and logo placement on all printed materials related to event
  - ❑ 2017 Event Direct Reach- ~ 655K Worldwide
- ❑ Logo placement on Step and Repeat Banner
- ❑ Full page ad in the July issue of Experience, a Cliff Drysdale published luxury travel magazine with 30K national distribution
- ❑ Sponsorship to be introduced to community during exhibition match by MC, with photo opportunity with players
- ❑ Sponsorship name included in all press releases related to the event
- ❑ 4 VIP All Access Passes including gift bags, 4 amateur entries for the Round Robin Pro Am and guaranteed playing time against and along side the Stars in the Exhibition
- ❑ Reserved VIP seating for 7 additional guests at the Exhibition and Dinner
- ❑ Logo inclusion on courtside banner displays at event
- ❑ On-site product sampling and/or branding opportunities

# Sponsorship opportunities

## Gold Sponsor/ \$5,000

- Name and logo placement on all printed materials related to event
  - 2017 Event Direct Reach- ~ 655K Worldwide
- Logo placement on Step and Repeat Banner
- Sponsorship name included in all press releases related to event
- Reserved VIP seating for 5 guests at the Exhibition and Dinner Reception
- 2 VIP All Access Passes including gift bags, 2 amateur entries for the Pro Am and guaranteed playing time against and along side the Stars in the Exhibition
- Logo inclusion on courtside banner displays at event
- On-site product sampling and/or branding opportunities
- Sponsorship appreciation and mention during exhibition hour by MC

# Sponsorship opportunities

## Silver Sponsor/ \$2,500

- ▣ Name and logo placement on all printed materials related to event
  - ▣ 2017 Event Direct Reach- ~ 655K Worldwide
- ▣ Logo placement on Step and Repeat Banner
- ▣ One VIP All Access Pass including gift bag, a amateur entry for the Pro Am and guaranteed playing time against and along side the Stars in the Exhibition
- ▣ Reserved VIP seating for 4 guests at the exhibition and dinner reception

# Sponsorship opportunities

## Bronze Sponsor/ \$1000

- ▣ Name and logo placement on all printed materials related to event
  - ▣ 2017 Event Direct Reach- ~ 655K Worldwide
- ▣ Logo placement on Step and Repeat Banner
- ▣ Reserved VIP seating for 4 guests at the exhibition and dinner reception
- ▣ One amateur entry for the Pro Am

# Sponsorship opportunities

## Community Sponsor/ \$500

- ▣ Name and logo placement on all printed materials related to event
  - ▣ 2017 Event Direct Reach- ~ 655K Worldwide
- ▣ Logo placement on Step and Repeat Banner
- ▣ Reserved VIP seating for 4 guests at the exhibition and dinner reception